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Chambers of Commerce
Deutsch-Amerikanische
Handelskammern

STEP USA

GACC Startup and Entrepreneur Program

Silicon Alley

The place global startups call home



New York = Silicon Alley!



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8.5 million inhabitants

2.3 million hold a bachelor's degree or higher

120 universities, producing 4.500 computer science majors annually

320.000 tech jobs

45 Fortune 500 companies headquartered in NYC

1.66 trillion US\$ = gross metropolitan product in 2020

200+ angel investment und venture capital companies

9.000 startups in New York

28 billion US\$ venture capital investments in tech companies 2021

Slide 2

AD1

Andrea Diewald, 4/15/2021



STEP USA exists in 2 formats:

- STEP USA New York – advanced
- STEP USA University Program



STEP USA is bridging the gap between Germany & U.S.:

- U.S. Market Entry Knowledge
- U.S. Customer Contacts
- Venture Capital Contacts

STEP USA ≠ Brain Drain!



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Opportunities!

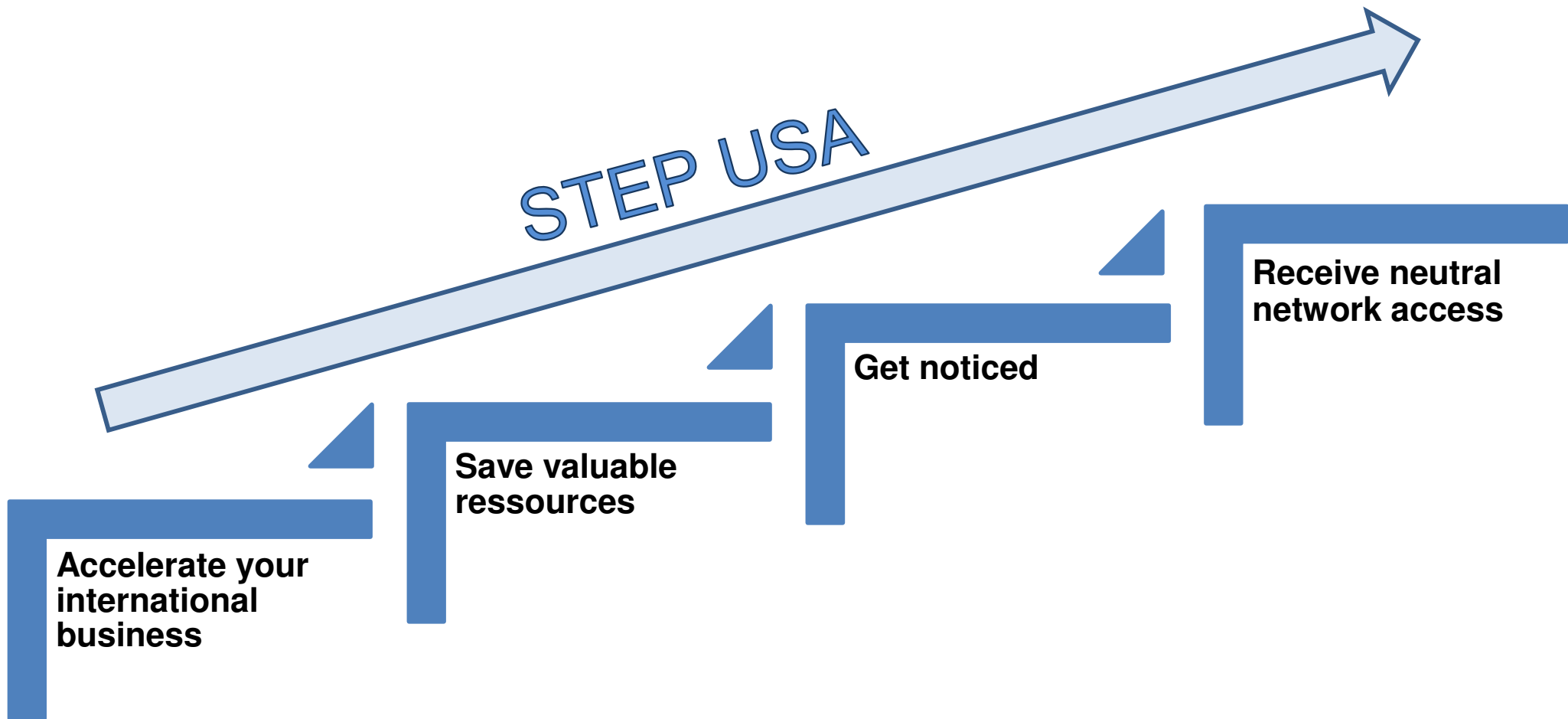
**International
Training!**

Fast scaling!

STEP USA – what startups get!



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Launched in
December
2014



Conducted
42
times



589
participating startups
from all over Germany



82 STEP USA Alumni have founded a U.S. subsidiary



52 STEP USA Alumni successfully negotiated deals with VCs or clients



6200 introductions to U.S. clients

STEP USA – Rooftop Accelerator Meeting



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STEP USA - Investor Meeting



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STEP USA – Business Partner Matchmaking



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STEP USA Pitch Night - Audience



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STEP USA Pitch Night – Networking



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STEP USA Pitch Night – View



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STEP USA – After Work Activities



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STEP USA - See you guys around!



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STEP USA NEW YORK PROGRAMS 2023:

- **March 06 – 09, 23:** STEP USA New York Program (open program)
- **May 08 – 11, 23:** STEP USA New York Program (Sachsen)
- **Aug. 28 – 31, 23:** STEP USA New York Program (Rheinland-Pfalz & Saarland)
- **Sept 11 – 14, 23:** STEP USA New York Program (Niedersachsen)
- **Nov 13 – 16, 23:** STEP USA New York Program (open program)
- **Dec 04 – 06, 23:** STEP USA University Program (DWIH New York | DAAD)

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